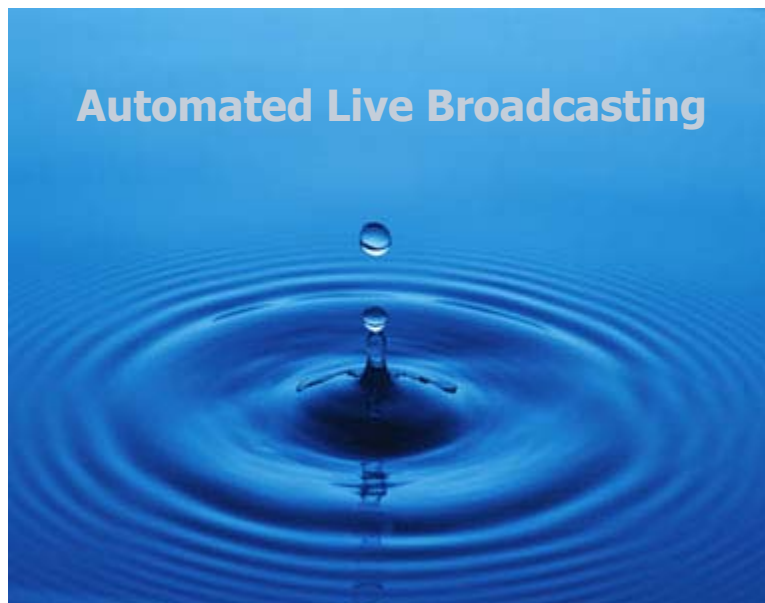


IQ Corporate Radio Services

Internal Communications Delivery



Personal • Effective • Reach

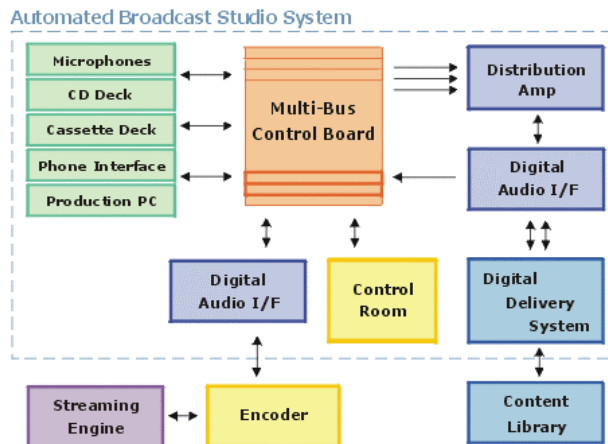
Corporate Radio Services

Corporate Radio Services are enhanced communications services for corporations using radio broadcasting technology to deliver communications to internal company employees and/or other audiences throughout the world using streaming media to transmit the communications. It can operate as live radio in two modes. Broadcast with an announcer or operator to control the playback of the communications segments or broadcast in a fully automated mode using a professional, computerized digital delivery system. The broadcasts may consist of internal communications, executive messages, training, program updates, industry news, and more.

Key components to successful internal broadcasting

Each component in the system is critical in providing communications your audience will listen to and embrace. The Studio IQ solution encompasses all areas to ensure a successful communications operation.

Content + Studio + Delivery System + Portal + Streaming + Operations Management



A diagram of the production and delivery system is shown. Each component is broadcasting grade and can withstand the rigors of daily use.

Studios are integrated through networked connections and a common content library providing shared control of the content and outputs. Integrated studios also provide redundancy and increase reliability.

Benefits

- Reduce the cost of message delivery
- Deliver communications with speed
- Create impact: engage your audience
- Maximize ROI: leverage network infrastructure and intranet
- Extends your reach: content available anywhere, anytime
- Broadcast quality assures high adoption rate and return

We pioneered the concept and deployment of Internet radio in corporate environments in 1995 when streaming media just hit the streets. Broadcasting to an audience of tens of thousands of corporate employees, messages can be delivered in simple or professional formats rivaling those of top metropolitan radio stations. Broadcast your communications through continuous broadcasting to your audience using a company experienced in internal communications to a large, global population.

For additional information, please contact Studio IQ, LLC.
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